

To: USAW State Chairs
From: Kevin Hansen
Regarding: New Coaches Syllabus, Club Builder DVD
Date: January 8,2004

USA Wrestling in conjunction with Championship Access has created the Official USA Wrestling Coaches Syllabus, 3rd edition. This exciting new product features 8 interactive DVD's with 148 Freestyle and Greco-Roman wrestling skills and drills. The syllabus gives detailed instruction in all facets of wrestling from 3 camera angles that include audio, video, and text. Each move is available in slow motion, real time or frame by frame mode.

USAW feels this is a very important tool for all of our coaches to have. Therefore we are having an introductory price of \$207.95 [with shipping] which is a \$65.00 savings off the retail price.

The attachment on this e-mail is the flyer/order blank for the syllabus. We would greatly appreciate any state that has its own web site to add this attachment to their web site for 2004.

In addition to the new Coaches Syllabus USAW is very proud to announce an exciting new benefit for its 2004 membership year clubs. Every club will receive a free Club Builder DVD. This DVD is made of the same technology as the new Official USAW Coaches Syllabus, 3rd edition. You will have instant

interactive audio, video and text access to the following:

- . A message from the Executive Director and the National Head Coaches

They speak directly to the clubs. Articulating their vision of developing the sport on a local level, the role that USAW is playing in that development and why this DVD is much more than simply a way to say thank you. It is also a way to help grow their club staff and parent support.

- . A Club Builder Video

This is a fast moving 10 minute music/video/narrator piece featuring footage from Kids, Cadet, and Junior events culminating in World Team Trials footage. The intent being to give each club an entertaining message that they can use to help promote wrestling and to recruit new members.

- . A Drills & Skills section

This features 25 drills and skills split between Freestyle and Greco-Roman. Using the enter, arrow, and angle buttons you navigate every skill, read coaching points, watch national level athletes correctly perform the skills and move anytime between 3 different camera angles for slow motion, stop frame, or frame by frame playback. This section is a smaller version of the new Official USA Wrestling Coaches Syllabus, 3rd edition but it is a good teaching tool in its own right.

This unique and exceptional new club benefit will start being sent to clubs and to each State Chair by the end of the month. I feel this is a comprehensive way of increasing membership in every state while creating *good will* with our clubs.

Please contact me with any questions or concerns on these new DVD projects.

Yours In Wrestling,

Kevin Hansen
Manager of Junior Olympic Programming